



For Immediate Release
Video Still Shots Attached

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PIEDMONT PARK CONSERVANCY HOSTS UN-PARTY FOR PIEDMONT PARK
Featuring Shawn Mullins and Celebrity Chef Ash Fulk

ATLANTA, GA, September 28, 2020. On Thursday, September 24, the Piedmont Park Conservancy hosted the **Un**-Party for Piedmont Park, the best event park supporters did NOT attend featuring Grammy nominated artist Shawn Mullins and celebrity Chef Ash Fulk.

Like many other nonprofits, the Piedmont Park Conservancy was faced with the challenge of hosting critical fundraisers within the limitations of the pandemic. The Conservancy sought a virtual lineup that would both highlight the passion for Piedmont Park and entertain guests in a technology-fatigued world. The Conservancy packed in musical performances, cocktail and cooking demonstrations, park testimonials, a silent auction, DJ dance parties in just 60 minutes.

Just over half of registered ticket holders and patrons logged in and virtually partied with the Piedmont Park Conservancy. The Un-Party event raised over \$60,000 to benefit the Conservancy's mission to preserve and enhance beautiful Piedmont Park.

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About Piedmont Park Conservancy

The Piedmont Park Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

Video Still Shot: Calvin the 3rd Hosting the Un-Party for Piedmont Park



Video Still Shot: Charlotte Dixon gives a testimonial on why she supports the Piedmont Park Conservancy from her home.



Video Still Shot: Grammy nominated artist Shawn Mullins headlines the Piedmont Park Conservancy's virtual Un-Party for Piedmont Park

