PIEDMONT PARK CONSERVANCY RECEIVES 25 RECYCLING BINS FROM KEEP AMERICA BEAUTIFUL/COCA-COLA PUBLIC SPACES RECYCLING BIN GRANT

ATLANTA, GA, July 23, 2020. Keep America Beautiful® and The Coca-Cola Foundation has awarded Piedmont Park Conservancy 25 new recycling bins as part of the Coca-Cola Public Spaces Recycling Bin Grant Program. The Program aims to promote recycling in public spaces throughout Atlanta.

“As Atlanta’s crown jewel, it is vital for Piedmont Park to set a high standard in green efforts such as recycling. Therefore, we are proud and grateful to receive recycling bins from Keep America Beautiful and The Coca Cola Foundation,” says Mark Banta, President and CEO of the Piedmont Park Conservancy. “The new bins are an integral part of our continuous mission to maintain the Park’s pristine nature.”

For the past 13 years, The Coca-Cola Foundation has supported the Public Spaces Recycling Bin Grant Program, which has donated recycling bins to more than 1,000 communities in all 50 states and the District of Columbia. Over the history of the program, more than 37,000 public space recycling bins have been awarded, providing opportunities for recycling on the go to more than two million people daily.

Grant recipients are chosen by Keep America Beautiful based on their potential to collect cans and bottles, as well as other factors such as creating or expanding access to recycling; providing exposure or access to collection bins; providing access in environmentally sensitive areas; and the potential of recycling efforts to increase recycling participation in the community. A full list of this year’s Coca-Cola Public Space Recycling Bin Grant recipients is available at bingrant.org.

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About Piedmont Park Conservancy
The Piedmont Park Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over $3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.
About Keep America Beautiful
Keep America Beautiful, the nation’s leading community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America’s Communities. We believe everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision. Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. We empower generations of community and environmental stewards with volunteer programs, hands-on experiences, educational curricula, practical advice and other resources. The organization is driven by the work and passion of more than 600 Keep America Beautiful affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Join us on Facebook, Instagram, Twitter and YouTube. Donate and take action at kab.org.

About the Coca Cola Foundation
The Coca-Cola Foundation is the global philanthropic arm of The Coca-Cola Company. Since its inception in 1984, The Foundation has awarded more than $1 billion in grants to support sustainable community initiatives around the world. For more information about The Coca-Cola Foundation, please visit: https://www.coca-colacompany.com/foundation.