

For Immediate Release

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PIEDMONT PARK CONSERVANCY CELEBRATES THE FUTURE IS GREEN

Featured Speaker: Catherine Nagel, City Parks Alliance

ATLANTA, GA, April 28, 2020. On Thursday, April 23, the Piedmont Park Conservancy celebrated Piedmont Park's significant contributions to the health of Atlanta and its green future. While supporters of this critical fundraiser were unable to gather in person under the big tent for Landmark Luncheon, they were treated to a unique digital program.

The keynote speaker, Catherine Nagel - Executive Director of the City Parks Alliance, highlighted the importance of parks as infrastructure during the current health crisis, and Mark Banta, President and CEO of the Conservancy talked about parks as active investment and the vital role that Piedmont Park plays in our city. The event's presenting sponsor was Cox Enterprises and the reception sponsor was Georgia Power Company.

As part of the celebration, two awards were presented. The Green Giant Award presented by the Arthur M. Blank Family Foundation honored the Georgia-Pacific Foundation for its commitment toward greenspace and the environment. The Legacy Award recognized Laura Turner Seydel with the Captain Planet Foundation for her significant impact on the community and the city of Atlanta.

If you would like an inside look at the celebration, check out [The Future is Green video](#).

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The Piedmont Park Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.