

For Immediate Release

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GREEN MARKET OPENS MARCH 28 CELEBRATING EARTH HOUR

Local produce, prepared food, chef demonstration and Earth Hour festivities

ATLANTA, GA, March 11, 2020. Green Market is back for the 2020 season! From fresh, local produce, baked goods and tasty prepared foods to a chef demonstration, live local music, and Earth Hour festivities, join the Piedmont Park Conservancy for an opening day celebration.

This year, the Piedmont Park Conservancy has partnered with Southface Institute to help local residents prepare for Earth Hour later in the day, between 8:30 and 9:30 pm on March 28. Market patrons can obtain special edition 'Earth Hour 2020' candles created by Turnrow Bath Body and Home (limited quantity) and recipe ideas for a lights-out dinner, and visit the Southface Institute booth to learn about Earth Hour and tips on reducing energy usage.

This year's market brings back local farmers, baked goods, jellies, sustainable crafts and other food delights including fan favorites Blue Donkey Coffee and Emerald City Bagels. See a full list of vendors at piedmontpark.org/green-market. The chef demonstration will begin at 11 am, a free history tour at 11 am, and a collaborative Earth Hour announcement at 12 pm.

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The Piedmont Park Conservancy is a member and donor funded nonprofit organization working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

Southface Institute, a nonprofit 501(c)(3) organization, is a leader in sustainable advocacy, building, planning and operations across the U.S. With a mission to create a healthy and equitably built environment for all, Southface's programs, consulting services, education, research and policy practices are supporting better homes, workplaces and communities. Experts in the fields of resource efficiency, building tech and organizational sustainability since 1978, Southface is committed to building a regenerative economy to meet tomorrow's needs today.