



For Immediate Release

Flier Attached

Contact: Amy Han Dietrich
Director of Marketing, Communications and Public Relations
Piedmont Park Conservancy
E: adietrich@piedmontpark.org
P: (404) 480-3758

**Northside Hospital Expands Sponsorship to Include Healthcare Programming for
Piedmont Park Conservancy**

\$90,000 Sponsorship, Education and Free Workouts on Active Oval

ATLANTA, GA, June 10, 2019 - Northside Hospital becomes the official healthcare programming partner of the Piedmont Park Conservancy, a nonprofit organization that raises over \$3.5 million annually to preserve and enhance the Park. With this partnership, Northside sponsors the pool, which services over 50,000 swimmers every year, and supports the Active Oval.

This partnership not only benefits the Park but visitors and members alike. In addition to a \$90,000 donation, the Conservancy and Northside Hospital have worked together to add educational signs for stretching and hydration in the Active Oval as well as offer free high-intensity interval training (HIIT) classes led by Northside Orthopedic Institute Athletic Training Staff. Training sessions will take place on Saturdays June 29th, July 27th and August 31st from 8 am to 9 am at the Active Oval in Piedmont Park. Class benefits include fat loss, muscle tone and cardio.

"This partnership bridges the gap between community, health and safety as we work collaboratively to educate the public in the heart of Atlanta," said Mark Banta, President and CEO of the Conservancy. "We are excited to work with Northside Hospital this summer."

From the start, Northside Hospital has dedicated time and energy to help Atlantans live healthier lives. The organization aims to maintain health and wellness in the community through education and outreach. Recognized by the nation's leading health care organizations, Northside balances clinical excellence with safe, compassionate and high-quality care to patients. This makes Northside the perfect match as the Conservancy diligently strives to protect the Park, park goers and environment.

#

The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

High Intensity interval training.

Bring your mat, grab your water bottle, and join us for a High Intensity Training session led by the Northside Orthopedic Institute Athletic Training Staff.

 **NORTHSIDE
HOSPITAL**

 **PIEDMONT
PARK
CONSERVANCY**

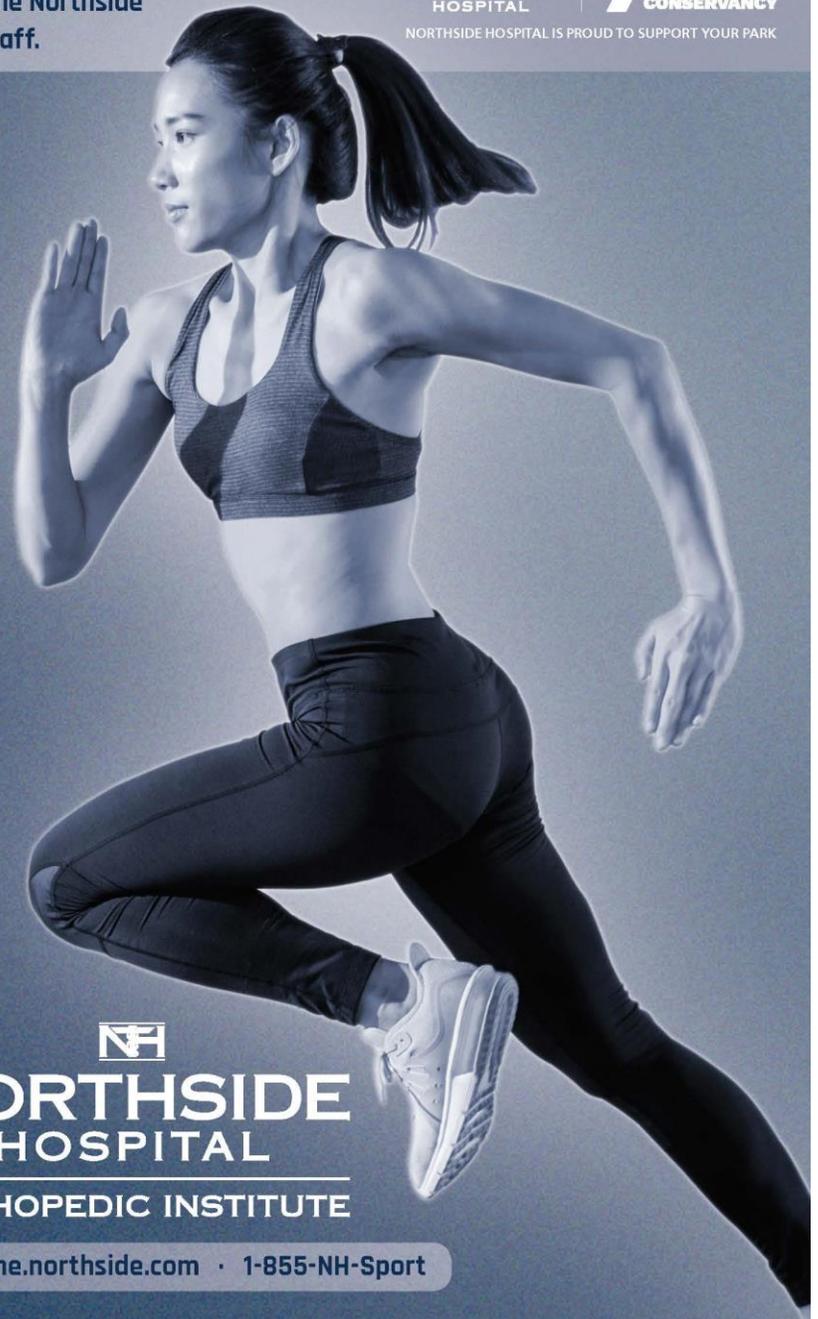
NORTHSIDE HOSPITAL IS PROUD TO SUPPORT YOUR PARK

June 29th
July 27th
August 31st
8-9 am

Piedmont Park
North Soccer Field 2

Benefits Include

- Fast Results
- Fat Loss
- Muscle Tone
- Cardio




**NORTHSIDE
HOSPITAL**
ORTHOPEDIC INSTITUTE

sportsmedicine.northside.com • 1-855-NH-Sport