



For Immediate Release  
*Photograph Attached*

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**PIEDMONT PARK CONSERVANCY WELCOMES HOWARD WERTHEIMER AS  
EXECUTIVE VICE PRESIDENT AND CHIEF OPERATING OFFICER**

ATLANTA, June 14, 2019. The Piedmont Park Conservancy introduces Howard Wertheimer, FAIA as the new Executive Vice President and Chief Operating Officer (COO). In this position, Wertheimer is responsible for overseeing operational and financial procedures to cultivate substantial growth in the Park and community.

Prior to the Conservancy, Wertheimer dedicated over 12 years to his alma mater, Georgia Institute of Technology. At Georgia Tech, he served as the Assistant Vice President of Capital Planning & Space Management. Later on, he was promoted to Institute Architect where he had strategic oversight of the Campus Master Plan, Landscape Master Plan, Historic Preservation Plan, public art, campus-wide sustainability initiatives and campus aesthetics. Under his leadership, over \$1.5 billion in capital investments were made to support the successful transformation of the Georgia Tech campus into one of the most beautiful and sustainable campuses in the U.S.

Wertheimer is a Fellow in the American Institute of Architects (FAIA) and a LEED Accredited Professional. He has served on numerous boards and has chaired local, state and national committees. He received a Bachelor of Science and Master of Architecture from Georgia Tech. While at the Piedmont Park Conservancy, he will oversee the Park's growth, operations and overall performance. Howard Wertheimer will be a key executive for the Piedmont Park Expansion.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3.5 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.



