



For Immediate Release

Photograph Attached

Contact: Amy Han Dietrich

Director of Marketing, Communications and Public Relations

Piedmont Park Conservancy

E: adietrich@piedmontpark.org

P: (404) 480-3758

**PIEDMONT PARK CONSERVANCY WELCOMES STACEY SAPP
AS CHIEF DEVELOPMENT OFFICER**

ATLANTA, GA, January 25, 2019. The Piedmont Park Conservancy welcomes Stacey Sapp as their new Chief Development Officer. Sapp comes with a wealth of knowledge in development and the nonprofit sector. She most recently came from The Atlanta Community Food Bank as their Major Gifts Manager. Sapp's primary focus was on qualifying, cultivating, soliciting, and stewarding a base of 150 rated major gift prospects to support general operations and strategic initiatives. The Conservancy aims to build upon Sapp's skills to increase their major donor program, the Olmsted Society, as well as their other donor initiatives.

Her other experience includes the role of Senior Development Manager at The Galloway School and a Vice President and Associate Executive Director for Georgia Institute of Technology. Stacey Sapp will be the Conservancy's development lead for the Piedmont Park Expansion's capital campaign.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

