



For Immediate Release
Photograph Attached

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SOAKED DOGS AND RUNNERS FACE THE RAIN TO BENEFIT PIEDMONT PARK DOG PARKS
2018 DOGGIE DASH A SUCCESS

ATLANTA, GA, March 13, 2018 – Runners were up early on a rainy Sunday morning to head over to the Piedmont Park Conservancy’s fifth annual Doggie Dash. With over 240 people pre-registered for the race, the rain did not stop 130 runners from showing up. Just as everyone was finished checking in and visiting various dog vendors, the rain began to pour and the race was about to start. Along with the 5K, this year’s Doggie Dash offered a one-mile “dash” to encourage more participation especially for older or smaller dogs. The runners and their dogs showed true dedication as they crossed the finish line drenched from the rain.

The Doggie Dash event benefits the Piedmont Park Dog Parks – a three-acre off leash area that features a large and small dog park, restrooms, a dog agility course and shaded areas with benches. The event was hosted by the Piedmont Park Conservancy.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

