



For Immediate Release
Photographs Attached

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Piedmont Park Field Trip Program Expansion
\$25,000 grant from Wells Fargo

ATLANTA, GA, July 17, 2017 – Through a generous grant from Wells Fargo, the Piedmont Park Conservancy's field trip program can now expand! In 2016, the Conservancy saw a 175% increase in field trip attendance resulting in 2,500 students from 38 organizations. To continue the Conservancy's committee to enriching childhood education, Wells Fargo has granted this funding to aid in part-time support and acquire additional teaching supplies. Because of this grant, the Conservancy hopes to serve 50% more - an additional 1,250 - students in the coming school year.

The Conservancy believes that Piedmont Park is premiere education destination for fostering environmental stewardship, and uses the Park as an outdoor learning classroom and resource for youth education and the larger community. The Conservancy also features other popular environmental education programming including summer and day camps, counselor-in-training sessions, and hands-on-learning workshops. Appreciation goes to Wells Fargo for empowering the Conservancy's goals through this grant.

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About the Piedmont Park Conservancy

The Piedmont Park Conservancy, a nonprofit organization, is a member and donor-funded organization working in partnership with the city of Atlanta to enhance and preserve Piedmont Park as a vital, urban green space, and as a cultural and recreational resources that enriches the quality of life for all Atlantans. Since 1989, over \$66 million has been invested into Piedmont Park through capital improvements raised by the Conservancy. Today, the Conservancy requires over \$3 million dollars in donations every year in order to manage and enhance Piedmont Park and its programs.

About Wells Fargo

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