



For Immediate Release

*Photographs Attached*

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### **Celebrating Piedmont Park's Versatility and Impact on the Arts and Entertainment Scene**

Landmark Luncheon in Piedmont Park

ATLANTA, GA, March 3, 2017 – From theatre, dance and music to fine arts and movie production, Atlanta is home to the Southeast's fastest growing arts and creativity scene. In the heart of the city lies Piedmont Park, quickly becoming the iconic symbol of what it means to live, work and play in Atlanta. Piedmont Park offers an amazing blank canvas for creativity in Atlanta, both as a vibrant setting for art and music festivals, as well as a backdrop for many movies, works of literature and television shows. As Atlanta's Canvas, Piedmont Park is home to the most photographed skyline in the city with approximately 4 million people visiting the park each year.

On April 27, the Piedmont Park Conservancy will celebrate the artistic versatility of Piedmont Park and its role in contributing to the economic vitality of the city at the Piedmont Park Conservancy's 21st Annual Landmark Luncheon. A panel presentation from key individuals in the art and entertainment industry will include:

- Virginia Hepner, the President and CEO of the Woodruff Arts Center
- Lee Thomas, Deputy Commissioner Film, Music & Digital Entertainment for the State of Georgia
- Christopher Hicks, Director of The Mayor's Office of Film and Entertainment

The Conservancy will honor two outstanding individuals: Jim Kennedy, Chairman of Cox Enterprises, Inc., will be presented with the Green Giant award for his commitment to environmental sustainability through the company's Cox Conserves program and his longtime dedication to Piedmont Park. Virginia Hepner, also a panelist, will receive the Legacy Award in recognition for her tremendous impact on the art community and City of Atlanta.

The event is hosted at the Promenade in Piedmont Park and starts at 11am. Guests will don their favorite derby attire beginning with a short champagne reception to be followed by a presentation from Mark Banta, President/CEO of the Piedmont Park Conservancy. Lunch will be served by Dennis Dean Catering to be followed by an engaging conversation with the panelists.

Patron and Corporate Sponsorship opportunities to support Landmark Luncheon are available by contacting Brittany Molinaro at 404.665.3481 or [bmolinaro@piedmontpark.org](mailto:bmolinaro@piedmontpark.org). Individual tickets are available for \$150 per person and may be purchased at [www.piedmontpark.org](http://www.piedmontpark.org).

All proceeds from Landmark Luncheon support the Conservancy's efforts to maintain and enhance Piedmont Park.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each

year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

