



For Immediate Release

*Photographs Attached*

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**The Piedmont Park Conservancy Raises More Than \$376,000 at  
Their 30<sup>th</sup> Anniversary Landmark Luncheon**

Featured Speaker: Mayor Keisha Lance Bottoms

ATLANTA, GA, May 1, 2019 – On Thursday, April 25, the Piedmont Park Conservancy celebrated their 30<sup>th</sup> anniversary derby style at their annual Landmark Luncheon. The Landmark Luncheon has proven to be one of the Conservancy's most crucial and enjoyable events of the year. With more than 735 people in attendance, the Piedmont Park Conservancy was able to raise more than \$376,000 for Piedmont Park.

There were many special guests including the guest of honor, featured speaker Mayor Keisha Lance Bottoms. Her kind words and support for the Conservancy's mission made this year's Landmark Luncheon one of the most memorable for everybody involved. The event's presenting sponsor was *Cox Enterprises*. The reception was sponsored by *Georgia Power*.

Two awards were gifted at the celebration, the Green Giant Award presented by the *Arthur M. Blank Family Foundation* and the Legacy Award. This year's Green Giant award was given to *The UPS Foundation* for its generous contributions to the Conservancy and its volunteer program. The Legacy Award was given to 15 past board chairs for their hard work and dedication to the Conservancy's mission: Jane Shivers, Aaron Watson, Dorothy Kirkley, Curley Dossman, Jerry Hassebroek, Esther Stokes, John Izard, Jan Harralson, Mark Rusche, Bob Hughes, Billy Palmer, John Webster, Guy Millner, John Johnson, and the current chair of the Conservancy, B. Mitchell King.

If you would like an inside look at the bright, upbeat, derby style celebration, check out this [video](#) and the photographs attached of the Piedmont Park Conservancy's big day.

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The Piedmont Park Conservancy is a member and donor funded nonprofit working in partnership with the City of Atlanta to maintain and enhance historic Piedmont Park. Founded in 1989, the Conservancy raises over \$3 million each year to enhance and maintain the park. Today, the Conservancy manages over 90% of the overall maintenance and security of Piedmont Park.

**Photographs:**

Photo Credit: Rick Moll Photography

Host Justin Farmer and Crowd



Mayor Keisha Lance Bottoms with Piedmont Park Conservancy Board Chair B. Mitchell King





